



PRESS RELEASE



Trusted Objects and UnaBiz partner to deliver advanced security features on Sigfox based solutions in Asia

AIX EN PROVENCE, FRANCE, and SINGAPORE - April 24, 2017 - Trusted Objects, a security expert for the Internet of Things (IoT), and UnaBiz, a Singapore-based IoT-dedicated network operator, enter a partnership to deliver hardware-based security to the Sigfox network in Asia.

Headquartered in Singapore, UnaBiz is the first IoT-dedicated network operator to roll out Sigfox's low-power, wide-area technology in Asia. The company proposes Sigfox-ready solutions for all segments of the IoT: cities, buildings, living things, industries, utilities, health, environment, agriculture and more.

Trusted Objects, based in France, is an expert in end-to-end security solutions for the Internet of Things. Trusted Objects has developed solutions based on tamper-resistant hardware to ensure the IoT includes the appropriate security functions. Trusted Objects solutions include the hardware, a secure firmware and personalization under the control of the issuer.

Under the newly signed partnership, Trusted Objects and UnaBiz will work together to develop POCs (proof of concepts) and solutions to demonstrate how a hardware-based solution will provide improved security levels to Sigfox networks in Asia.

UnaBiz will provide Trusted Objects with support in terms of marketing, communications and consultation services for all IoT related application development, along with a global subscription to its Sigfox network in Singapore.

Trusted Objects will support UnaBiz with its solutions and its technical expertise to develop security solutions for the Sigfox networks in Asia.

Sami Anbouba, CEO of Trusted Objects, says: “Thanks to our partnership with UnaBiz, we are in the best place to demonstrate our security solutions deliver the data integrity of devices and systems needed to meet the desired security level in Asia.”

Henri Bong, CEO and Founder, UnaBiz adds: “Sigfox technology is made for massive deployment as it is extremely low-cost, ultra energy efficient and simple to deploy. Trusted Objects brings to the partnership the right combination of hardware, firmware and services required to deliver advanced security features for Sigfox based solutions in Asia.”

Asia is anticipated to be among the fastest developing markets for the Internet of Things. By 2019, 86% of organizations in Asia Pacific will have some form of IoT in place, according to “The Internet of Things: Today and Tomorrow” research report by *Aruba*, a Hewlett Packard Enterprise company.

About Trusted Objects

Trusted Objects is a leading independent player in the Secure IoT market, providing innovative embedded firmware and services to dramatically enhance the security of connected devices. The Trusted Objects Secure Embedded Firmware (TOSF) can be easily customized to address a wide range of different security requirements generated by the high fragmentation of the IoT market.

Trusted Objects also delivers a set of services including security assessment, personalization engine, keys and certificates management, fast prototyping to accelerate the deployment of comprehensive solutions that meet the highest security requirements.

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More information at <http://www.trusted-objects.com>

About UnaBiz

UnaBiz is an end-to-end Internet of Things (IoT) solutions company dedicated to accelerate the adoption of IoT worldwide. As the exclusive network operator of Sigfox’s low-power wide-area network (LPWAN) in Singapore and Taiwan, UnaBiz joined forces with ENGIE and Sigfox to become the first IoT dedicated network operator in Asia to roll out a nationwide IoT network. UnaBiz aims to shape the future by providing cost-effective and energy-efficient IoT solutions, that include wireless

infrastructure, devices and more. This ubiquitous network will allow businesses to connect millions of devices simply, affordably and globally.

UnaBiz helps businesses collect and analyse data from millions of devices allowing them to maximise the efficiency of their resources and increase productivity, by facilitating detection and control of anomalies, accelerating resolution or even preventing them entirely. Our objective is to help businesses realise the true value and full potential of IoT.

For more information, see www.unabiz.com and follow on UnaBiz on [LinkedIn](#).